



1509 N. Seton, Mesa, Arizona, 85205, (480) 254-5369, Fax (480) 830-7513

**Contact Information:**

Eric C. Elsberry  
Chief Executive Officer  
Arizona Vanilla Company  
1509 North Seton  
Mesa, Arizona 85205  
Fax: 480-830-7513  
e-Mail: [eric@arizonavanilla.com](mailto:eric@arizonavanilla.com)  
Web: [www.arizonavanilla.com](http://www.arizonavanilla.com)

**Arizona Vanilla Company now offers organic Pure Ground Vanilla**

*-- Arizona Vanilla Company is now able to offer organic Madagascar and Tahitian pure ground vanilla*

**Mesa, Arizona, September 11, 2006** – Patty Elsberry the owner of Arizona Vanilla Company, LLC, a minority/women owned, dynamic online retailer and distributor of high-end specialty seasonings, announces that Arizona Vanilla is finally able to offer an organic pure ground vanilla.

“Pure ground vanilla is not vanilla powder,” explains Patty Elsberry, Managing Director of Arizona Vanilla Company. “Pure ground vanilla is 100% vanilla beans that have been ground into a fine powder, with NO additives of any kind. This leaves the natural flavor and aroma of the vanilla bean intact, but in a form that is easier to use.” Pure ground vanilla is a great substitute for vanilla beans in many dishes. It goes great in vinaigrettes, marinades, drinks, crème brulee, or anything else that uses vanilla beans. Ms. Elsberry explains that she likes to use ground vanilla in conjunction with vanilla extract to heighten the already great vanilla flavor of vanilla extract.

“Having our ground vanilla organic will open a lot of doors for Arizona Vanilla,” Ms. Elsberry goes on to explain. “We are constantly trying to improve and upgrade our product offers to allow our customers the best selection of our great products. We look forward to great new things for our customers in the future, and having our ground vanilla organic is one small step in that direction.”

### **About Arizona Vanilla Company**

Arizona Vanilla Company is a rapidly growing online distributor of bulk and processed vanilla products including the Madagascar, Mexican, Tahitian, and Bourbon vanilla varieties. Arizona Vanilla Company works directly with vanilla growers to ensure the highest quality and freshest products are delivered to their wholesale and retail customers. The company also offers a select variety of specialty seasonings and products. For more information on the Arizona Vanilla Company and their products, visit them online at **[www.arizonavanilla.com](http://www.arizonavanilla.com)**.